



**Battery Park
City Authority**

BPC Neighborhood Enhancements

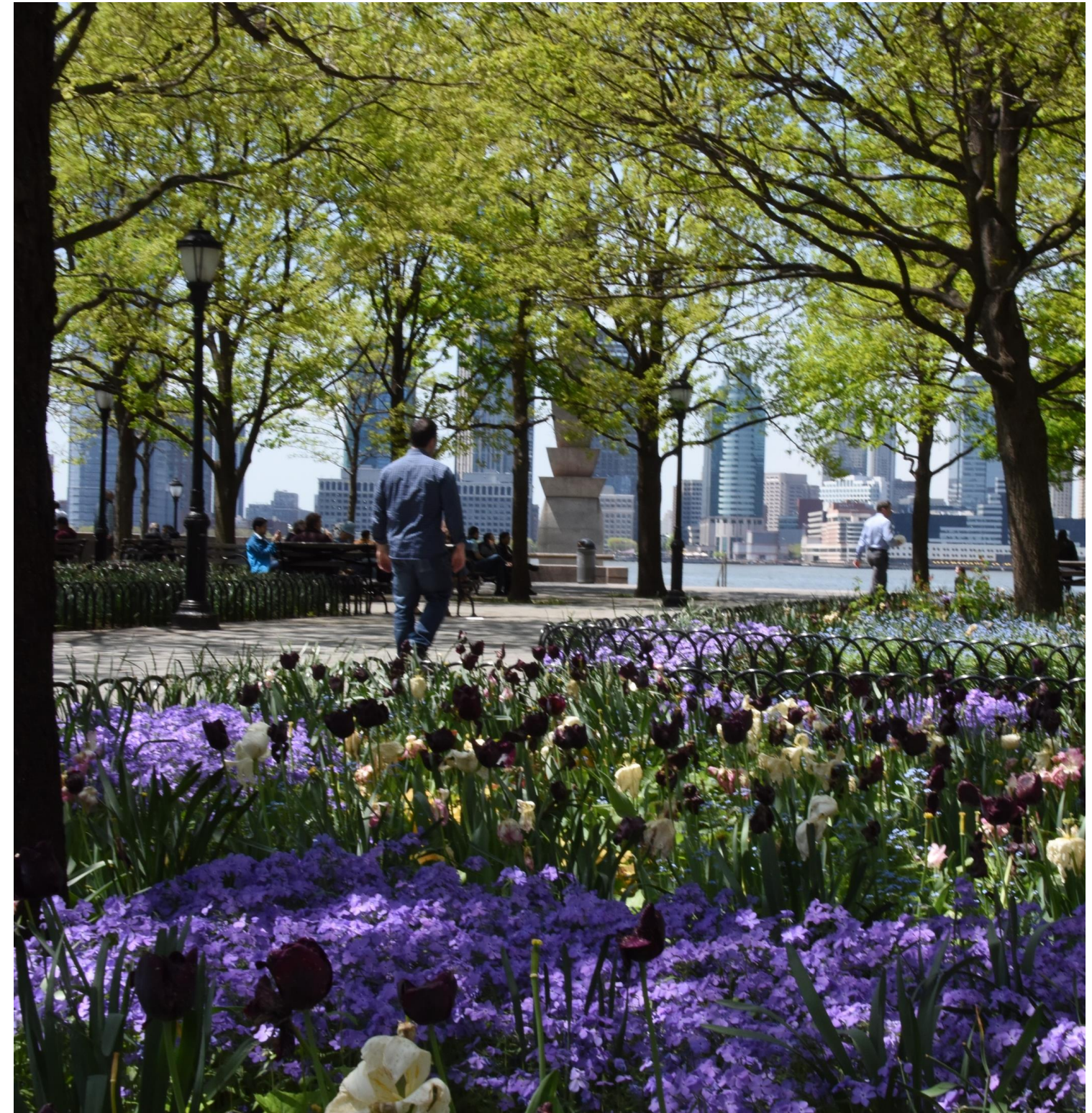
CB1 Meeting

MAY 1, 2025



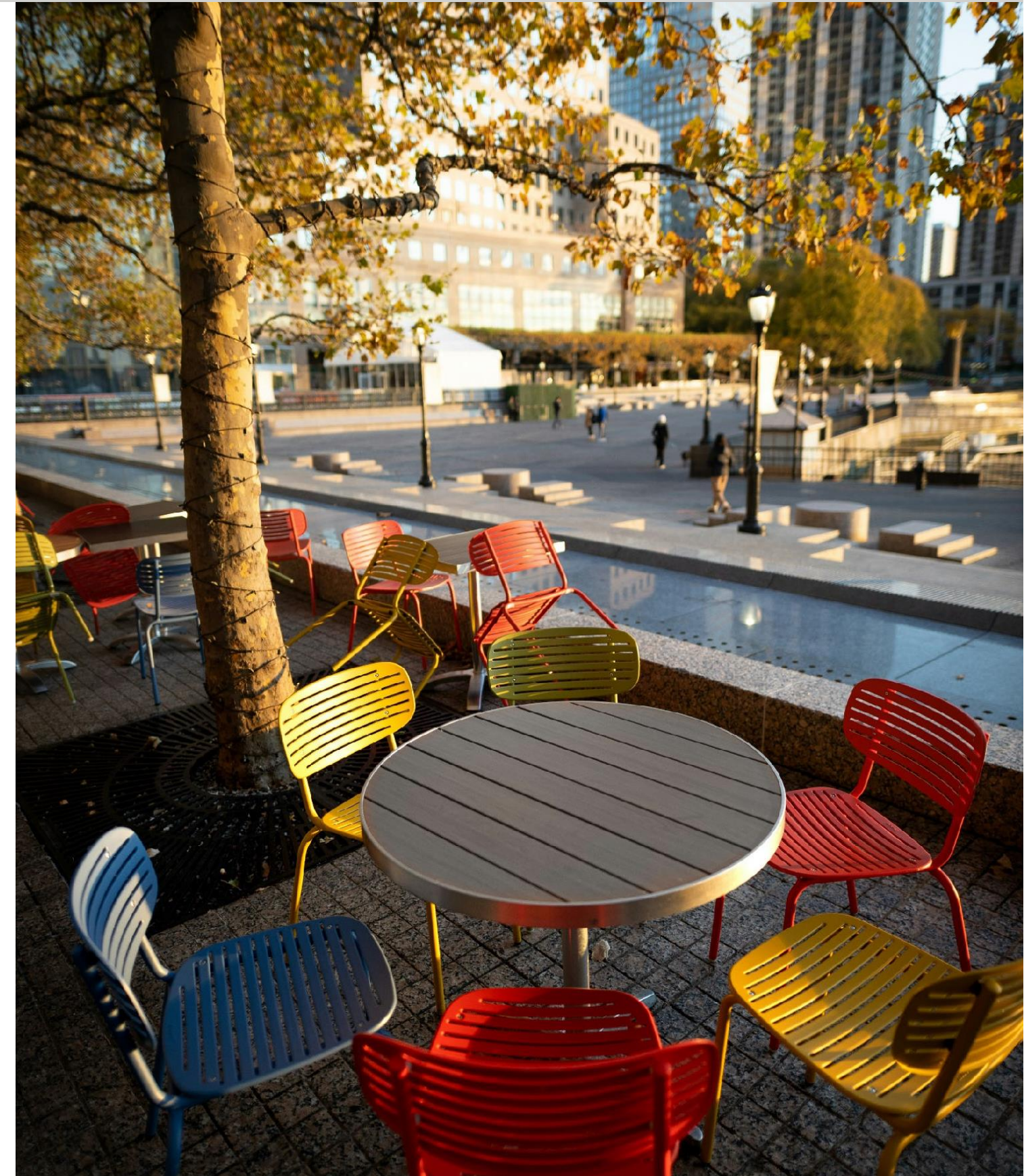
Agenda

- Project Goals
- Project Approach
- Pedestrian and Bike Circulation
- Signage and Wayfinding
- Street Improvements
- Open Space Improvements
 - North End Avenue
 - Murry Street Triangle
- Lighting
- Key Milestones



Project Goals

- Beyond the immediate resilience efforts, the project is part of our **stewardship** and **ongoing improvements to public space** in Battery Park City
- The master plan project is a comprehensive initiative designed to **respond to the** North/West Resiliency construction and **the community**
- The plan calls for **diverse enhancements** to ensure the neighborhood remains **vibrant and accessible** during and after the construction phase



Project Approach

- Identify public space opportunities
- Create strategies for:
 - Wayfinding
 - Bicycle and pedestrian circulation
 - Integrating public art in project enhancements
 - Street corner daylighting and pedestrian safety
 - Enhancing corridors like West Street and North End Avenue
 - Lighting



Pedestrian and Bike Circulation

Improvements aim to:

- Ensure **safe** and convenient **movement** throughout Battery Park City.
- Create **alternative routes** and install temporary **signage**.
- **Enhance existing pathways** to accommodate pedestrians and cyclists.
- Maintain **accessibility and connectivity**, even as construction progresses.
- Provide **clear and well-marked** detours.
- Ensure that routes remain **comfortable and accessible**.



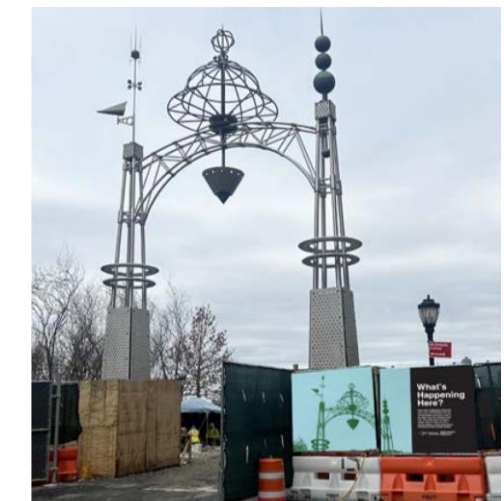
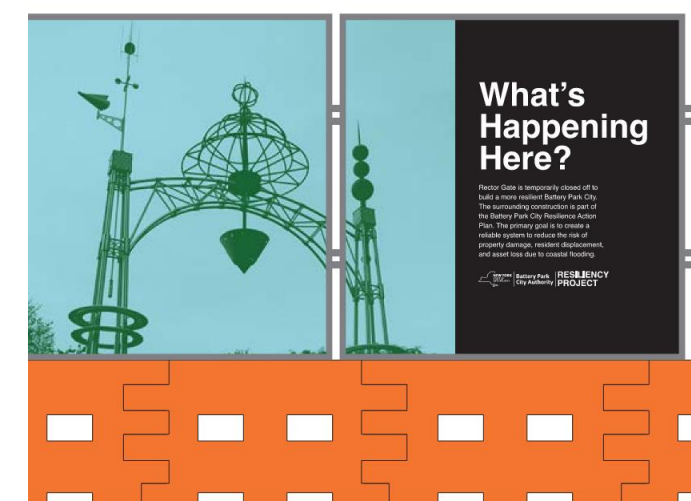
Wayfinding and Signage

- Develop a cohesive and intuitive system to help residents and visitors navigate Battery Park City efficiently.
- Guide users through construction zones, minimizing confusion and ensuring continuity.
- Prioritize clear messaging, legible typography, and universally recognized symbols to enhance the overall user experience through:
 - Modular and Phase-Responsive Design
 - User-Centric Approach
 - Educational and Community-Centered Messaging
 - Sustainability
 - Safety and Navigation

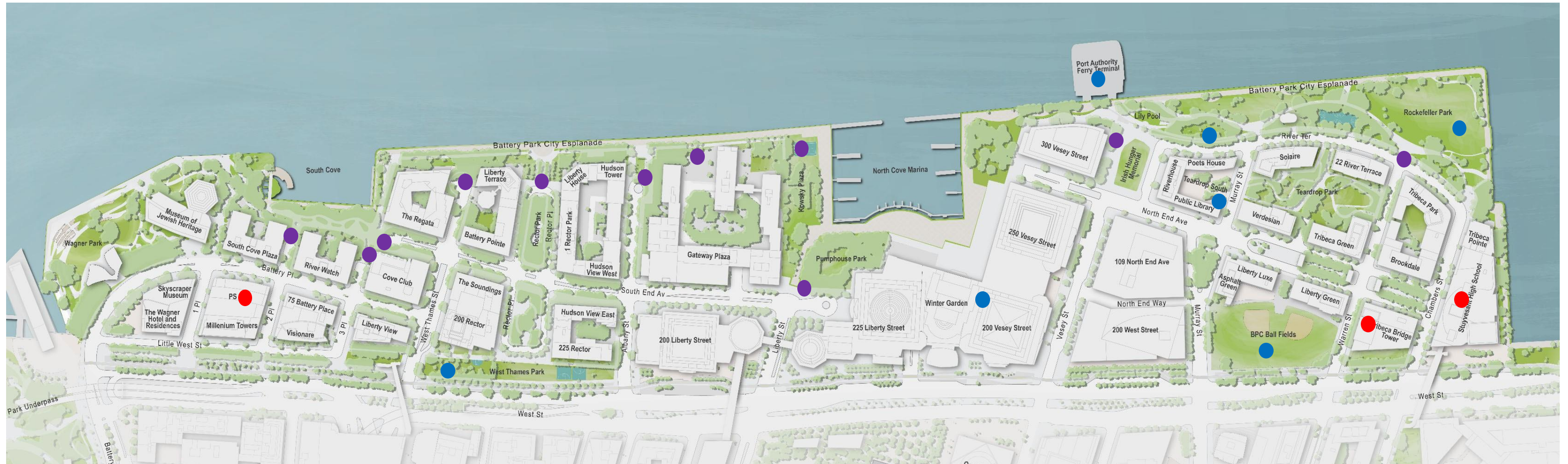


Wayfinding and Signage

- Provide signage to improve the user experience during NWBPCR construction
 - Use signage to give users an image of the protected artwork behind the fence
 - Direct and welcome users to the amenities available during construction



Wayfinding and Signage Approach – Educational Signage



Opportunities for Educational Signage:

● Schools

- PS 94M + PS / IS 276
- IS 289 + PS 89
- Stuyvesant High School

● Public Spaces

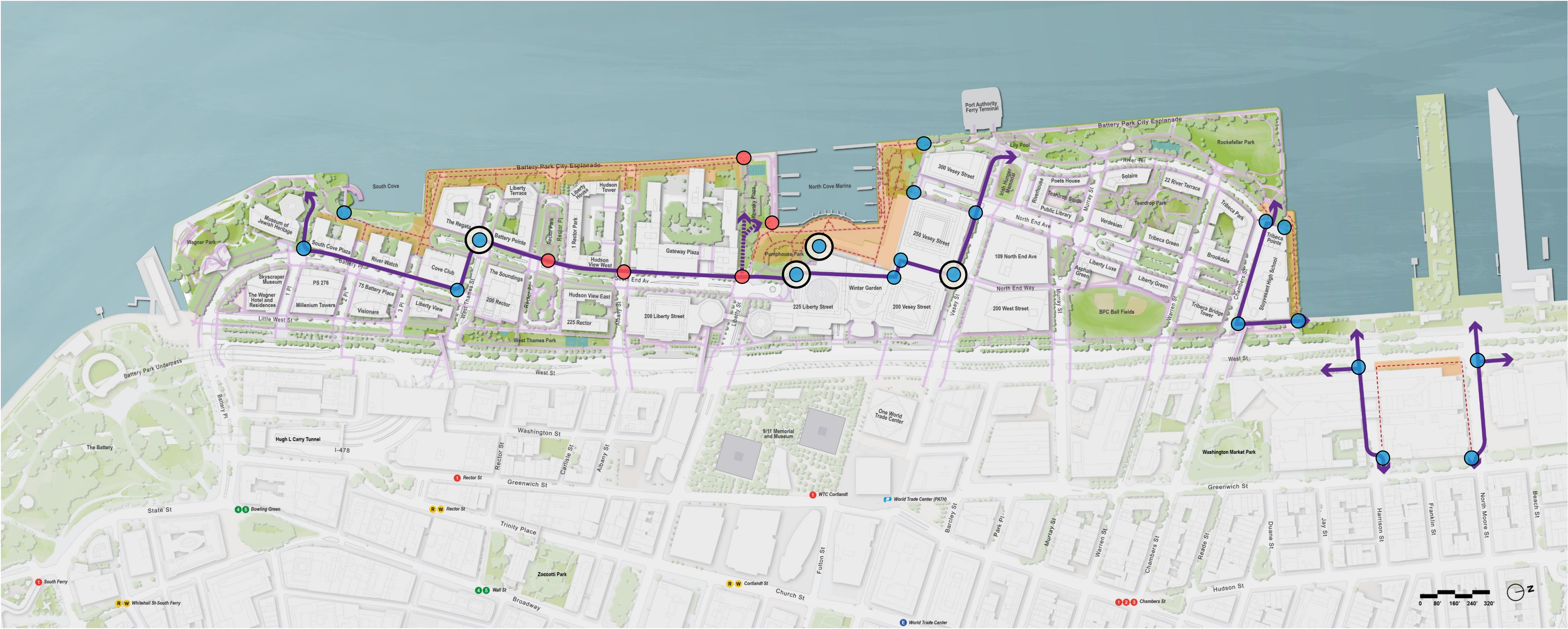
- Playground
- Ferry Terminal
- BPC Public Library
- Brookfield Place
- Rockefeller Park
- Ballfields

● Additional Opportunities

- Construction Fence – Street Ends
- Residential Building Lobbies
- Viewing Platform
- Project Bike!
- Construction Liaison
- Dedicated Project Website



Wayfinding and Signage Approach - Pedestrians



Months 8-19 – Pedestrian Signage Approach

Please note similar assessments will be done for all phases

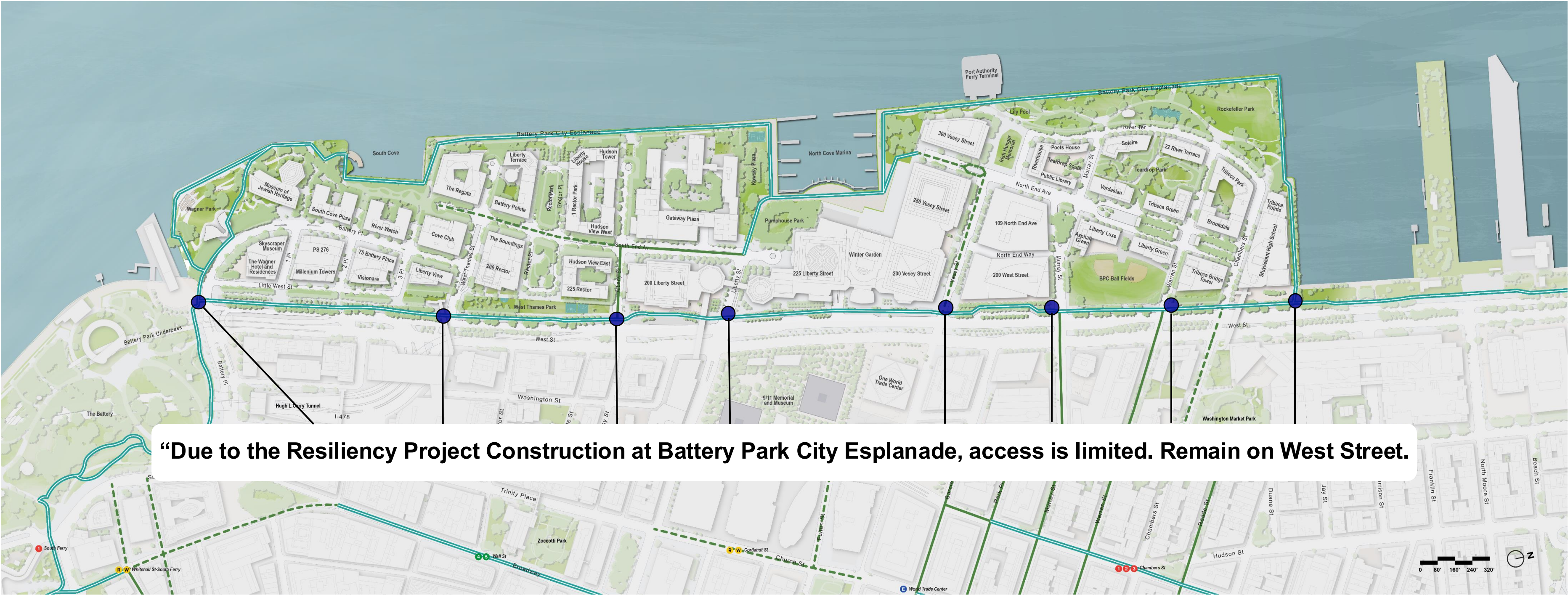
- Existing Route

Closed Route

Detour Route
- Phase 1 to remain

Phase 1 to be updated
- Closed Area

Wayfinding and Signage Approach - Bike Circulation



Months 1-60 – Cyclist Signage Approach

Street Improvements

Intersections are often the most **hazardous** points for pedestrians and cyclists due to conflicts with motor vehicles.

- **Enhance safety** and encourage drivers to slow down and remain vigilant.
- **Reduce injuries** and fatalities.
- **Implement intersection treatments:**
 - Bike boxes
 - Median refuge islands
 - Curb extensions
 - Raised crosswalks.



Bike boxes



Median refuge islands

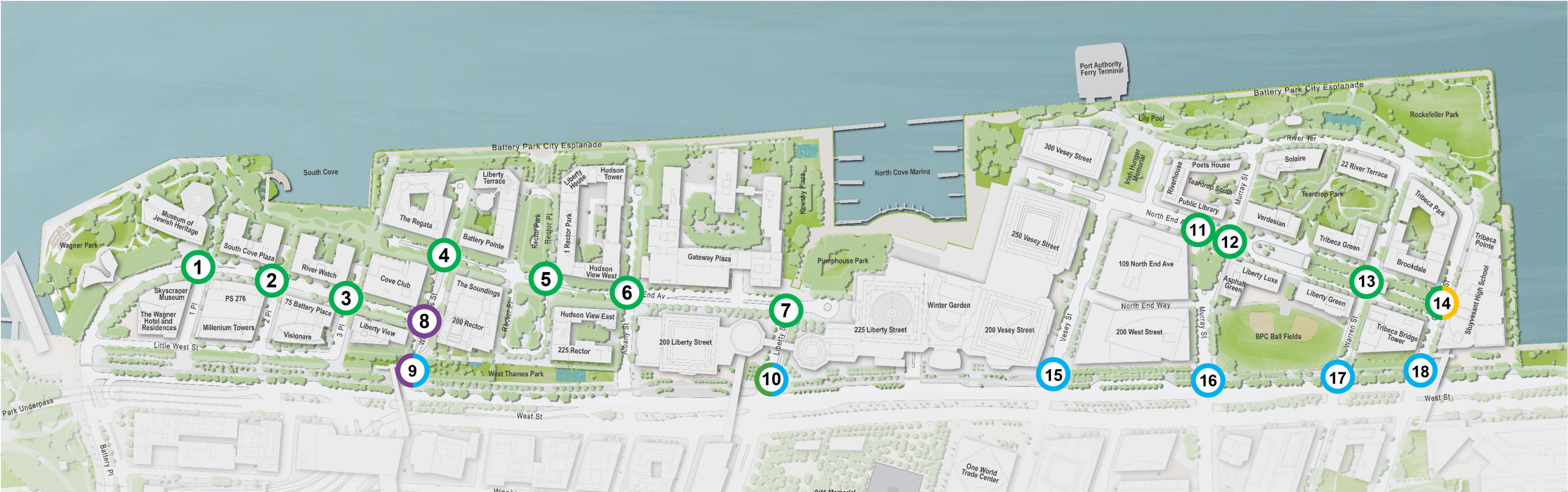


Curb extensions



Raised crosswalk

Street Improvements - Intersections



Curb Extension



Median Refuge Island



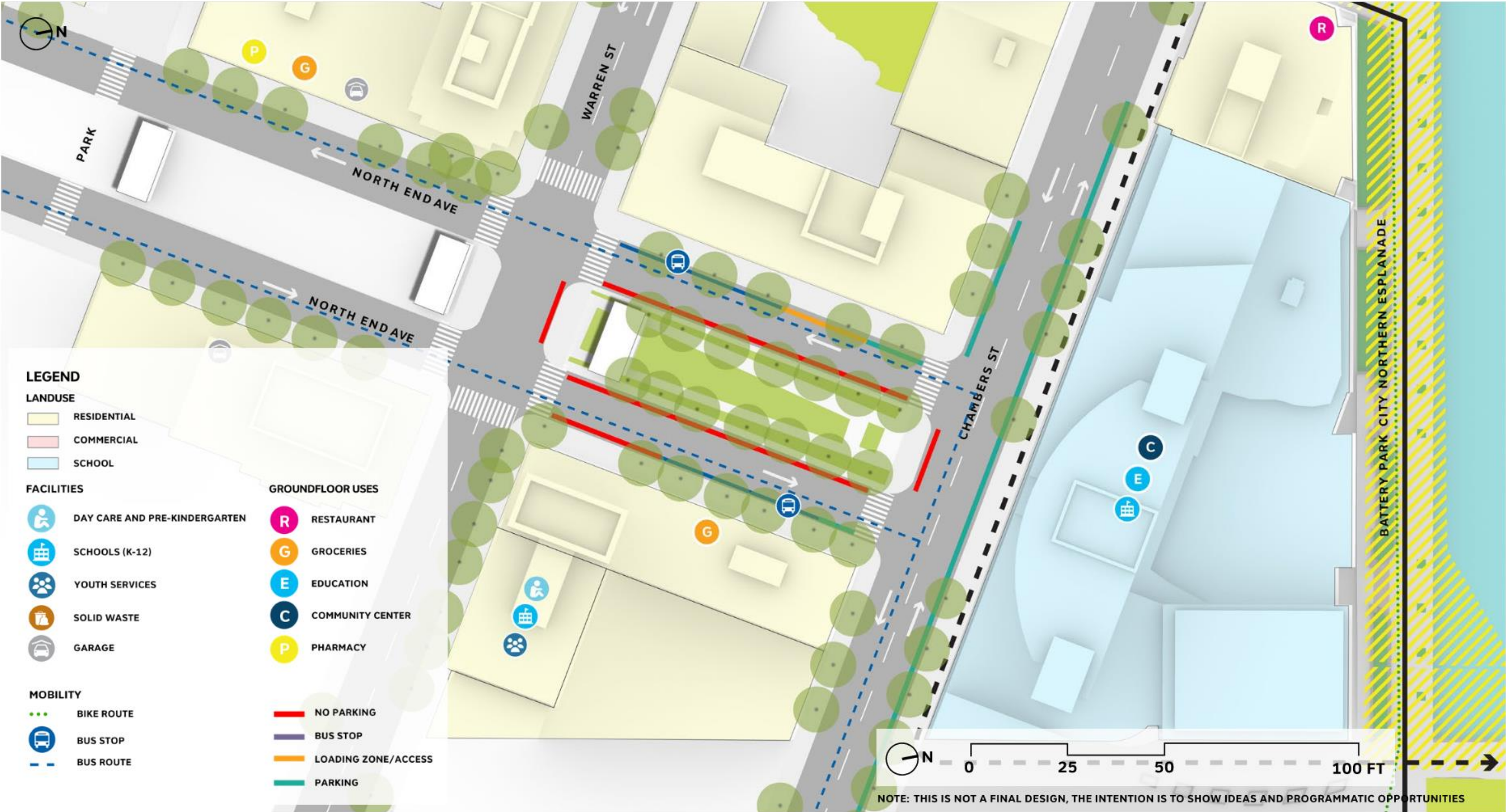
Bike Box

Chambers St & North End Ave – Enhancements

Enhancements to North End Park include seating, lighting, lawn equipment, and art installations for nearby residents, students, and senior citizens. This project also improves the safety of the Chambers Street intersection by adding painted curb extensions, planters, and flexible delineator posts, as well as the option for a raised crosswalk in the future.



Chambers St & North End Ave – Existing Conditions

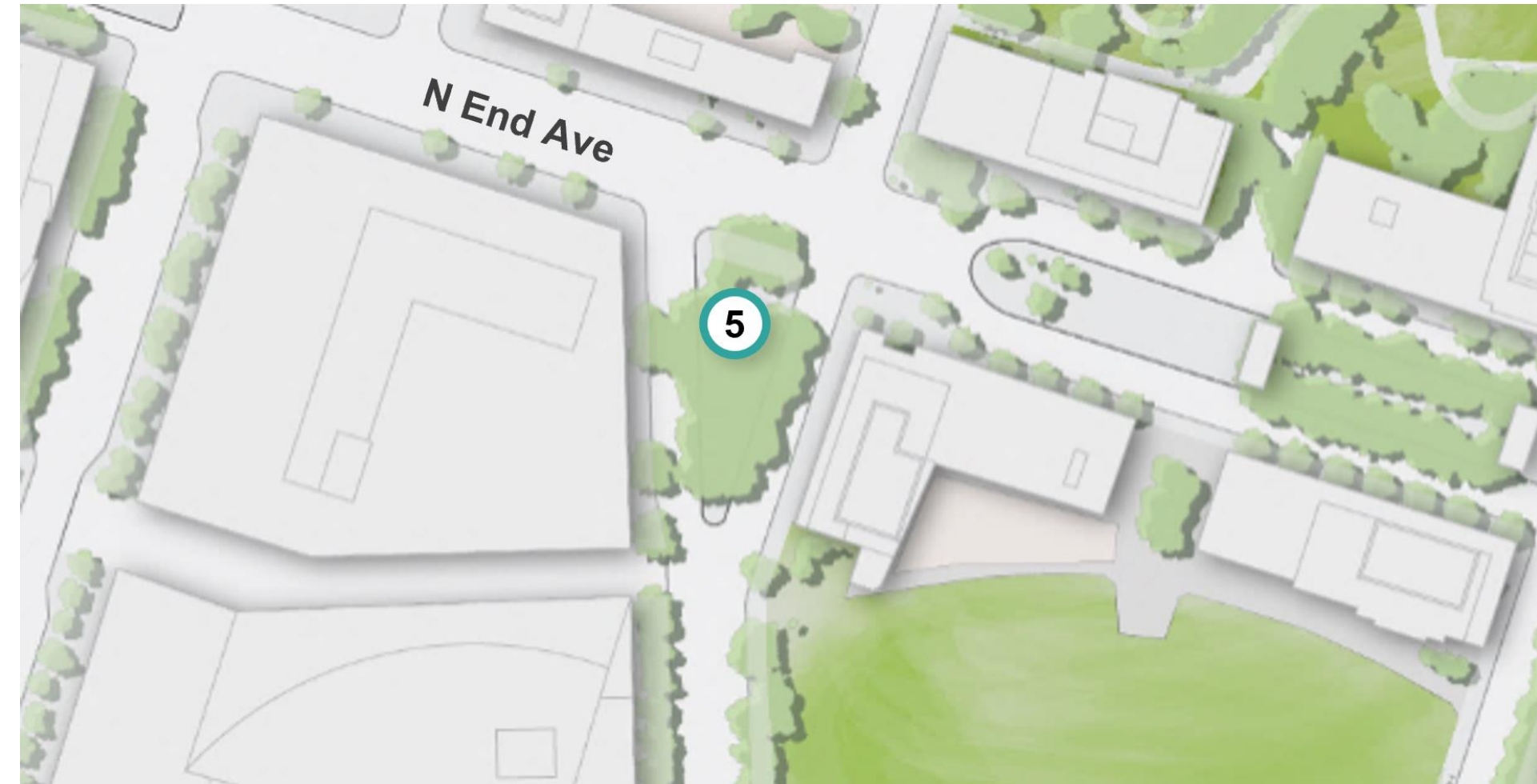


Chambers St & North End Ave – Proposed Design

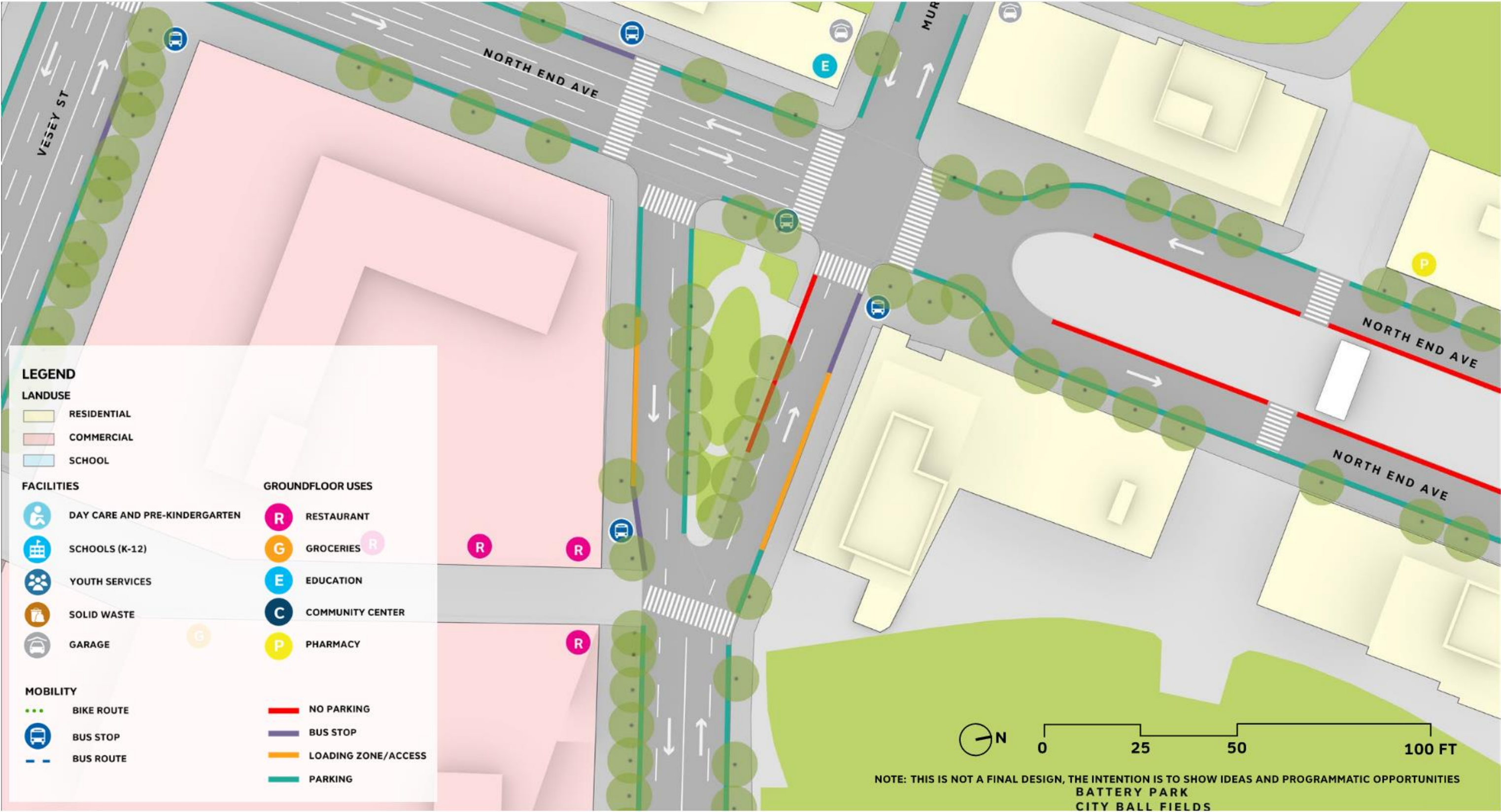


Murray St Triangle – Enhancements

Partially pedestrianize Murray Street on the South side of the Murray Street Triangle, creating a pedestrianized plaza. This plaza includes elements such as seating, tables, planters, and lighting. In addition, this project also includes activations and enhancements to the interior of the Murray St Triangle.



Murray St Triangle – Existing Conditions

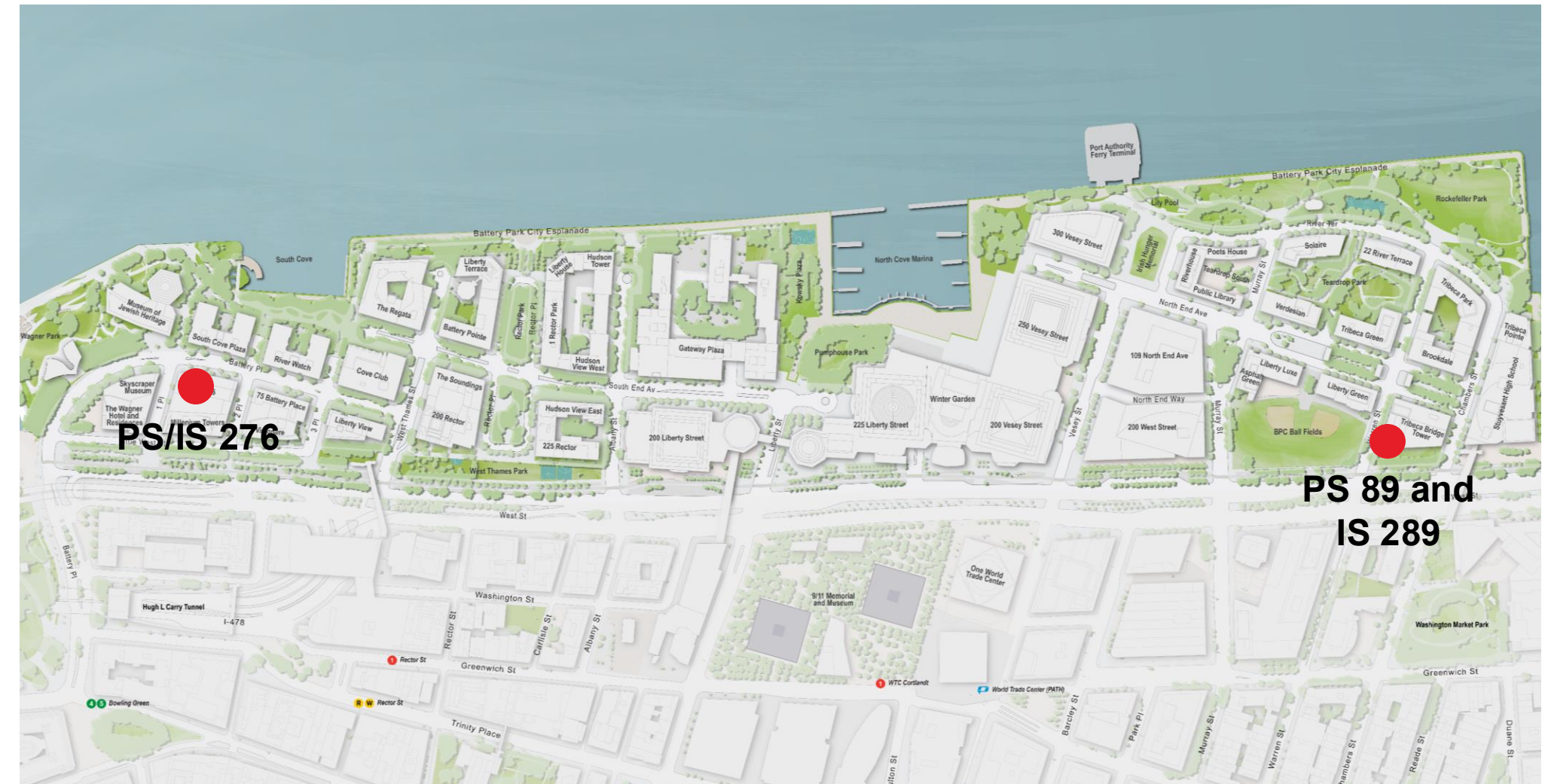


Murray St Triangle – Proposed Design



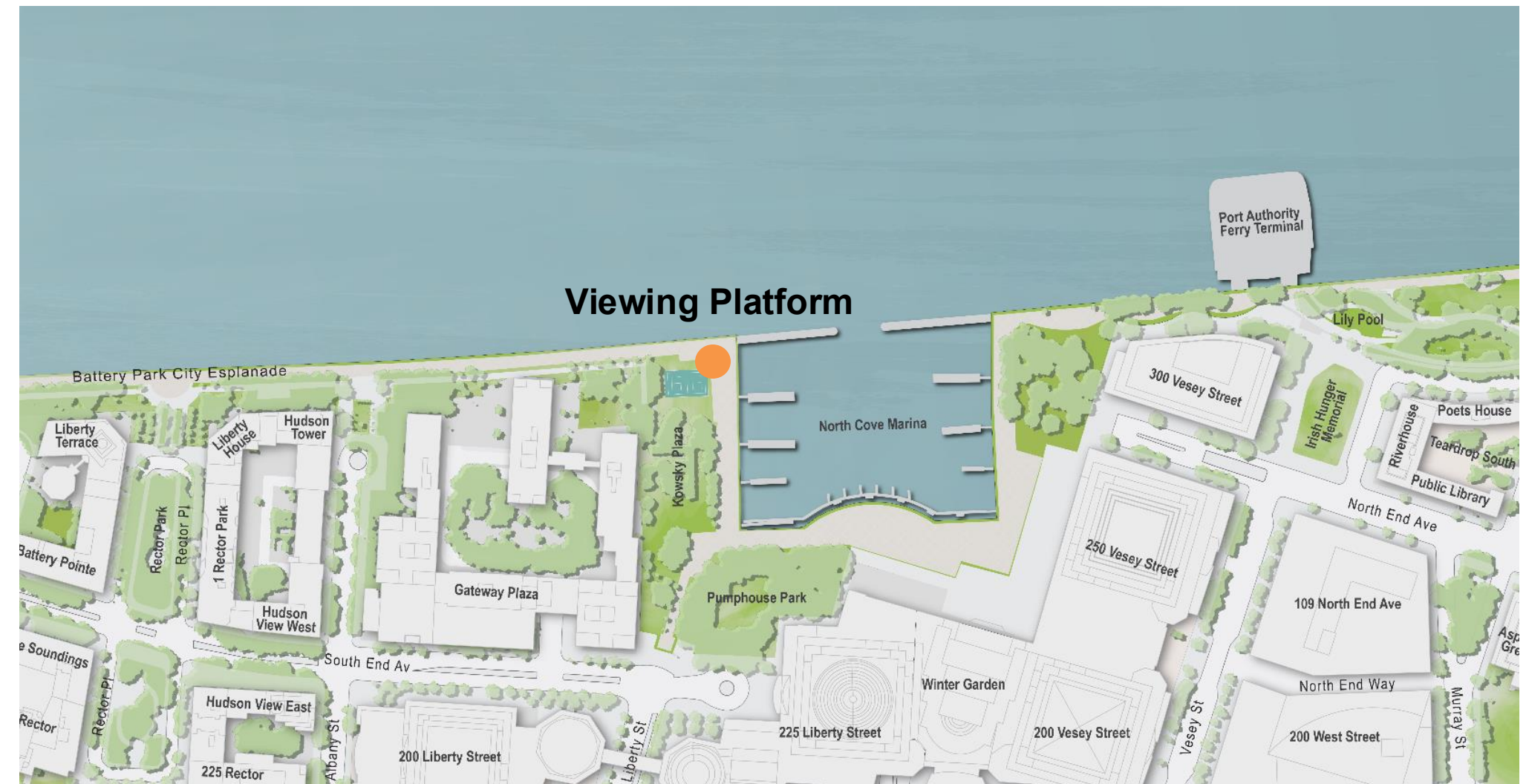
Public School Parklets

Parklets built in the available space near the BPC public schools to provide students with a space for outdoor recreation, leisure, study, and art.



Viewing Platform

An accessible, elevated deck that invites people to gather, relax, and engage year-round. This platform will provide elevated views into the construction site, with AR integrated telescopes to see the past, present, and future of the site.



Rector Park West – Enhancements

This project enhances the Rector Park West by adding additional park amenities in line with the passive design of the space. These include lighting and outdoor seating, as well as enhanced lawn spaces.

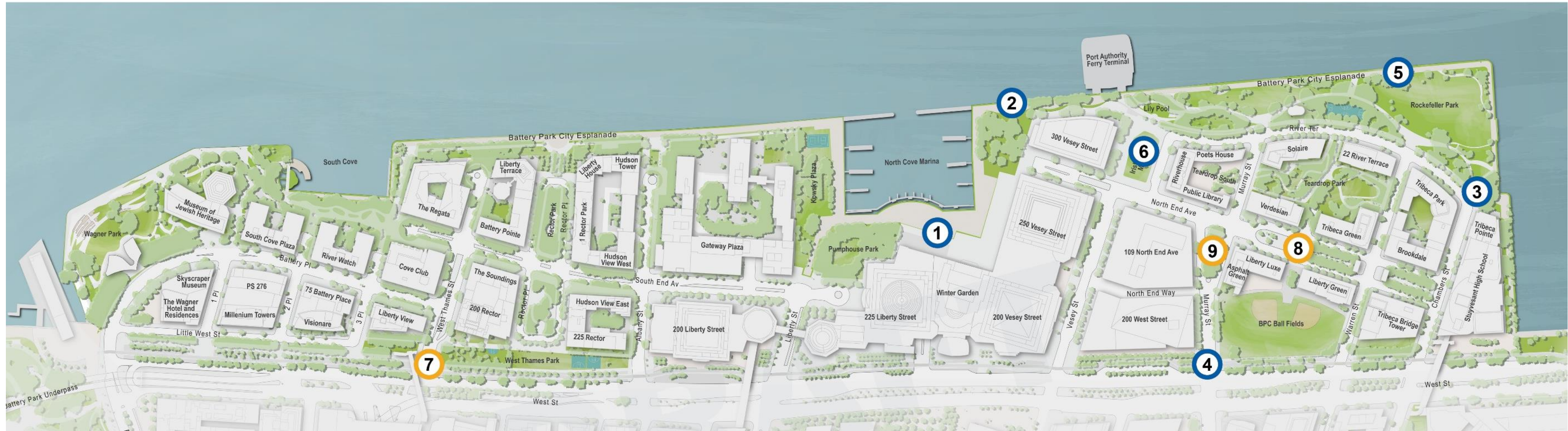


Lighting Improvements

- **Identity** - Fostering the distinct character of the development and its individual sections.
- **Placemaking** - Nurturing the suitable atmosphere and tone in every specific space and location.
- **Legibility** - Facilitating easy navigation by emphasizing and improving pathways and scenic views.
- **Sustainability** - Using the right lighting, reducing energy consumption, and being considerate of the surrounding ecosystem.
- **Safety** - Providing lighting to offer a feeling of security and confidence to both users and the community, while also diminishing instances of undesirable behavior.
- **Longevity** - Creating timeless designs that are easily maintainable and obtainable without sacrificing quality.



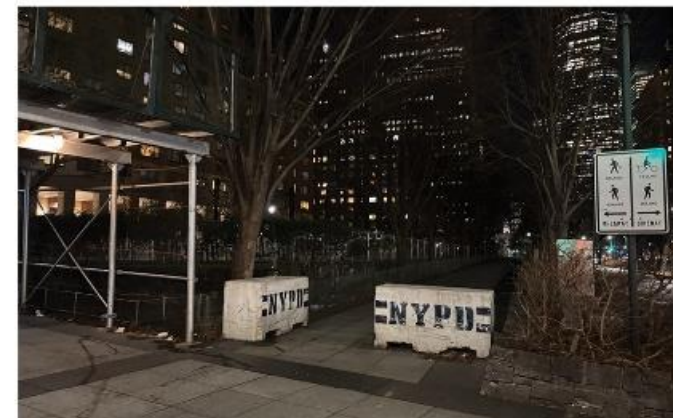
Lighting Successes and Opportunities



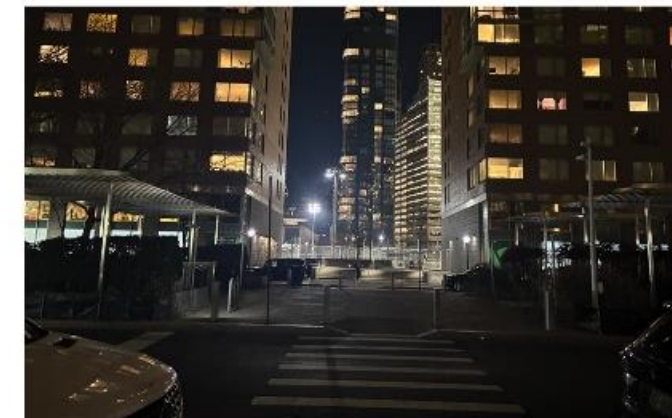
Successes:

- 1 – Tree lighting on East side of the Marina
- 2 – Pylons Lighting
- 3 – Hurricane Maria Memorial
- 4 – Empire State Trail at Murray Street
- 5 – Battery Park City Esplanade
- 6 – Irish Hunger Memorial

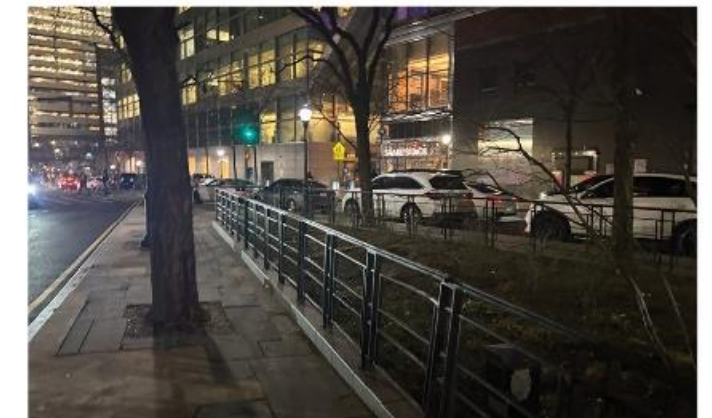
Opportunities:



7 – Empire State Trail in South BPC



8 – North End Ave Park



9 – Murray St Triangle

Key Milestones

- CB1 Working Group / March 24, 2025
- DOT Meeting / April 2, 2025
- CB1 – BPC Meeting / May 2025
- Stakeholder Meetings / May 2025
 - Stuyvesant HS, PS 94M + PS / IS 276, IS 289 + PS 89
 - Brookfield
 - Brookdale Senior Living
 - NYPL Library – BPC Branch
 - Poet's House
 - BPCA Parks Operations
- Meeting with Residential Buildings along the alignment / May 2025
- Implement Priority Projects / Fall 2025
- Implement Wayfinding Signage / Fall 2025
- NWBPCR Construction Begins / Late Fall 2025



Battery Park City Authority

